

Organization Committee Recruitment Plan

Goal: To strengthen the Sutton CDC/ONTRACs financial capacity and sustainability.

Description- Organization involves getting everyone working toward the same goal and assembling the appropriate human and financial resources to implement a downtown revitalization program. Committee and volunteer structure not only divides workload and delineates responsibilities but it also builds consensus and cooperation among various stakeholders.

Target Audience:

- People with leadership experience
- Residents with bookkeeping history

Need:

- 1 Committee Chair
- 2 Committee Members
- Committee volunteers

Location:

- Inside and Surrounding Areas of Sutton
- Braxton County

Tools:

- Committee Packets
- PSA's on Radio
- Newspaper Ads

Communication Methods and Frequency:

- 1 article in 2 Local papers
- 1 PSA in Radio in Jan. 2011
- 20 committee packets handed out @ Fall Festival